

PRESS RELEASE

Iconographic and innovative designs by STUDIO JOB for BISAZZA

FUORISALONE 2016

Bisazza Flagship Store

via Senato 2 - Milan

April 12-16, 2016

As part of FUORISALONE 2016, from April 12th to 16th 2016, at the Flagship Store in via Senato 2, Milan, Bisazza will showcase new decorative mosaics marked by a decidedly contemporary vibe, designed by the **Studio Job** duo: Job Smeets and Nynke Tynagel.

Stylized objects and iconographic elements give rise to innovative patterns drawn from the creative universe and unmistakable signature style of the two designers.

The *Perished* design embodies the neo-Gothic style. A graphic motif featuring animal skeletons portrays a taunting *danse macabre*. Created using a digital technique, the pattern is available in three color options: *Perished White*, white on a black field, *Perished Rose Gold*, in rose gold on a brown field and *Perished Blue*, white on a blue field.

The *Industry Amber* decorative motif alludes to Britain's Industrial Revolution of the 1800s. In a modern and decidedly singular texture, symbolic objects from that period -- including steam engines, locomotive wheels, work tools and industrial buildings -- are juxtaposed, lending an effect of depth and wrought in warm shades of amber.

In the *Silhouette Turquoise* pattern, in a new shade of turquoise, we once again see the extremely personal, poetic expression of the Antwerp pair. Attentive research into detail and the "playful", unexpected overlapping of everyday objects and figures of a different nature create a three-dimensional, hyper-decorated pattern.

Festoon, a refined motif, completes the collection. In it, an array of soft gold ribbons gracefully intersect upon a white background.

Nine years after the first project designed by Studio Job for Bisazza – Milan Design Week 2007 - these new decorative patterns further strengthen the partnership between the company and the pair of designers who very precisely and freely project their own creative language onto the mosaic canvas.

"We want to create a collection that is exclusive for the quality of the material and technique. Through the skeletons, violent and innocent, their direct graphic forms depict our times which are extravagant and violent..."

Each pattern can have upward of thirty or forty components that seem to dance before our eyes, weaving around one another and vying for attention..."

Order arises from a methodological treatment of disorder. By creating a symbolic language in the patterns, our ordered disorder comes to symbolize both power and danger." Studio Job

CAPTIONS

INDUSTRY AMBER, Bisazza glass mosaic pattern, 10x10 mm tiles.
Design Studio Job - www.bisazza.com

PERISHED BLUE, Bisazza glass mosaic pattern, 10x10 mm tiles.
Available also in *Rose Gold* and in *White* versions.
Design Studio Job - www.bisazza.com

SILHOUETTE TURQUOISE, Bisazza glass mosaic pattern, 10x10 mm tiles.
Design Studio Job - www.bisazza.com

FESTOON, Bisazza glass mosaic pattern, 20x20 tiles.
Design Studio Job - www.bisazza.com

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