

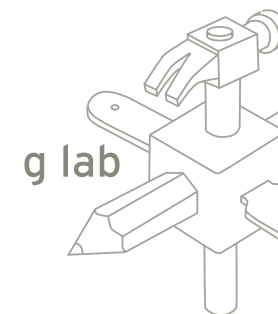
G | LAB Milano is a project; it was born as a synergy process with an interdisciplinary target. Placed in the courtyard of via Giannone 4, it's a tiny space where furniture and ideas grows at the same time, in the downtown of an artistically urging Milan.

The items are to retrieve and to invent, to transform and to restore. The activity is based on a deep relationship with history: a list of shapes and techniques that becomes updated in a new semantic processing. It's like promoting a loving connection with the object about to create, rejecting fashion, serial production, self-references design and formalism. The materials are offered in their purity, respecting their essence, wisely worked through the use of natural products and the application of artistic techniques.

G|LAB Milano is proud to present a collection of furnitures inspired by the neoclassic tradition. The glance at the eighteenth-century is not only thorough the formal aspects but most of all the rediscovery of a cultured minimalist style full of references. Our new works are cleaned in the lines and pure because of the ivory and gold cromies and they mirror a necessity of simplicity. The structures of the new furnish are in brushed iron or drawn by the discarding of laser workmanshipses, rationally different from the decorations put on. The plates, recovered "industrial discards", with the same sketch on the whole surface (with variations that seem to underline the impossibility and the refuse of a perfect symmetry) become an inspiration for the whole project.

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