MILAN DESIGN WEEK 2016

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**EVENT NAME:** SuperDesign Show

**LOCATION:** Superstudio Più- Via Tortona 27 - Milan

Superstudio 13- Via Forcella 13 / Via Bugatti 9 - Milan

**DATE:** Press Preview 11th April 2016, 3pm-8pm (press only)

12th-15th April 2016, 10am- 9pm (professionals only)

16th April 2016, 10am- 9pm (also non-professionals)

17th April 2016, 10am- 6pm (also non-professionals)

We kindly ask exhibitors of “SuperDesign Show” to send the material required in this sheet to the following e-mail address [designweek@superstudiopiu.com](mailto:designweek@superstudiopiu.com) **no later than the date indicated in the e-mail**. The material will be developed and used by our **Superstudio Group Communication** staff.

* **This Communication Form** filled in every part;
* **Your press release** both in **Italian** and **English** in 2 different Word files (.doc or .docx);
* **Pictures of the products presented at the SuperDesign Show (max. 5)**, in .jpg format, resolution of 300 dpi and the shortest side of at least 20 cm and relative **captions**. (Superstudio reserves the right to select the images put in the Press Kit).

**COMMUNICATION FORM**

* **Contacts:**

**Name of the Company** attending the SuperDesign Show:

(We remind that the **Name of the Company** could be used for the road signand advertising material, therefore it’s suggested to pay attention at the lettering and it’s well-recommended to state them without any kind of symbol or business model (e.g. ©,™, Ltd, Inc, etc.). In case of overlong nominatives, we’ll contact you for contingent changes)

Add+ TM

**Address**: 63, avenue des Champs-Elysées

**Postal code:** 75008 **Town:**Paris **Country:** France

**Phone:** +33 1 47 04 13 70 **Fax:**……………………………………………………………………………………

**E-mail address:** info@add-plus.design **Website:** [www.add-plus.design](http://www.add-plus.design)

**Press Office contact**  
**Name:** Julien **Surname:** Verry

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**Marketing office contact**  
**Name:** Katia **Surname:** Moisson

**Phone:** 01 47 04 13 80 **E-mail:** hello@add-plus.design

* **Name and short description of the product/project** both in Italian and English (300 characters each) including the name of the designer: (the text will be published in the website www.superdesignshow.com)

**Italian** (300 characters):Add+ è una composizione murale modulare che offre una grande varietà di scelte decorative a partire da diversi colori, materiali e funzioni.  
Add + offre l’opportunità di creare un’ambiente unico con un grande livello di personalizzazione. Puoi organizzare ed modificare i moduli secondo il tuo gusto ed i tuoi bisogni.  
Ti aspettiamo nella Selected Objects, dove presenteremo le nostre nuove collezioni.

**English** (300 characters): Add+ is a modular wall composition providing **endless decorative options made of various colours, materials and functionalites**. Add+offers the opportunity to create your own environment with a high **level of customization :** it allows you to set-up and modify modules according to your taste and your needs. Meet us on Selected Objects area.

(Superstudio reserves the right to use this text in a short or re-edited version for communication needs)

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