March 2016, Milan

**DOZEN**

*Astro-logical (de)sign*

Dozen makes the invisible visible.

Dozen takes a pinch of Bruno Munari's tangible magic and mixes it with some of Alfred Jarry's "pataphysics" to make semiological playthings for those who like to lose themselves in symbols to find themselves again in design. *Saisie esthetique*.

The first Dozen Design collection displayed at the SuperDesign Show 2016 sets out to explore the symbol of the triangle blurring the boundaries between art, craftsmanship and design.

All Dozen products on display at Fuorisalone-Milan Design Week 2016 are Italian made, limited edition forged by CO-MO-CO, a collective of avant-garde carpenters.

AURA FRAME

*Triangle Of Creativity*

This generator of constructive energy fields also makes an excellent virtual cat bed. The natural wood triangular frame recreates the proportions of the Lost Pyramid of Habibti. Hang it on the wall and the Aura Frame is a spare minimalist symbol — a symbol of symbolism. Or just put it on the ground and step inside (Dozen suggests at least 24 seconds) to de-stress and revive your productive vim. And cats love to take up the inside space and doze or give themselves a good grooming. Warning: prolonged exposures of the Aura Frame's *good vibes* may turn your cat into a *Maneki Neko*.

HOCUS FOCUS

*Triangle Of Vision*

A portable Third Eye. A small-scale version of the Aura Frame. Give it a sideways glance and it will help you concentrate again, or stare at it head one and it will bring you into tune with the parallel universes' most invigorating frequencies, a place where possibilities are certainties. Good for the inspiration and aspirations of those who observe it, letting themselves be observed, and so really observing themselves. Hocus Focus is an open channel for positive energies from the external and internal worlds. What's more, it makes a great simple and practical Wiccan trivet, just right for your Sabbat and Esbat tables.

WOW

*Triangle Of the OBE (Out Of Body Experience)*

A Live Energy Doubler. Wow is the reflecting version of the Aura Frame, doubling your powers when your to-do list is overwhelming you. Every time we look at Wow, we find on the other side of the mirror someone who can understand us completely and support and love us unconditionally. Someone absolutely empathetic, always ready to reciprocate our smile and give us a hand. Someone who believes in us even more than we do ourselves, because, without us, they'd be nothing. We believe in them and their power. We double ours. Let's multiply ourselves and our power. Put a series of multiple Wows in a row. Let's free all of our doppelgangers and gain our identity with them.

NOON

*The Apprentice's Bookcase*

A Knowledge Generator. Noon is an altar to Knowledge, ergo Freedom. Black iron tubes, natural solid larch wood shelves, fire red mechanical joints. Trivium. Grammar, rhetoric, philosophy. Moon, Venus, Mercury. An irrational form — the triangle — as a hymn to reason: the bookcase. A rational response to an emotional need — that to leaf through pages in these days when you just have to press Enter.

Coming soon in total white (Sunrise) and total black (Sunset) versions.

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THE PARTNERSHIP DOZEN DESIGN—CO-MO-CO

*The Value of Craft and True-bred Italian skill*

The Aura Frame and Hocus Focus triangles, the Wow mirror, and the Noon triangular bookcase are handcrafted for Dozen Design by CO-MO-CO, a collective of avant-garde carpenters. Three small Cantù-based carpentries with decades of experience: Colombo/Moscatelli/Consonni.

Excellence in contemporary craftsmanship.

Innovation, experience, technology, know-how (and so keen to experiment).

