



PRESS RELEASE

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FOR IMMEDIATE RELEASE

The Good Home sets up its second space at Fuori Salone

Milan, April 6th 2016

After launching at the Mozilla Festival in October 2015, The Good Home is coming to the Milan Furniture Fair 2016 in a space that will invite visitors to think about the emerging technologies that may shape how homes are designed in the near future.

Based in the offices of Mikamai / Venini 24 near Milan's Central Station The Good Home will showcase new work across product design, spacial design, experiences and interaction design. Visitors will be invited to think about digital privacy in the home and on the go, how we retrofit our homes with new technologies and how we move and use resources in the home.

Projects include Privacy Dimmer by [Peter Bihl](#), an intuitive way of choosing when we want to share data with our home and when we prefer absolute privacy. He will also be showing Home Totem, an object that accompanies you from home to home: You move it in with you to impose your privacy settings to your new home.

Trickle by [Alexandra Deschamps-Sonsino](#) questions how we have ended up with a home layout that promotes water waste and how we can rethink our spaces. She will also be showing Home Passport a digital space and community for our homes and home owners. She will also be showing Home Sweet, a sketch showing when we bring our own data to a home's data, and what kind of data service that could create.

[Michelle Thorne](#) will be presenting Recipes, a simple concept to turn everyday objects into ingredients that you can use in recipes to control interactions in your home. She will also show Internet Adhesives, an exploration of how to append the internet to everyday objects.

[Iohanna Nicenboim](#) will be presenting the Air Quality Birdcage which examines care and domestication inside the home.

Hands-on workshops will be offered to visitors on Friday 15th and Saturday 16th of April in collaboration with Casa Jasmina (Turin) & Studio Dott (Belgium).

The Good Home will be opened from April 14th to 16th from 11am to 5pm at the offices of Mikamai, Via Guilio e Corrado Venini 42, 20127 in Milan.

The full schedule of workshops can be found at thegoodhome.org

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About the Good Home:

The Good Home is a multi-disciplinary exploration of the future of living in our homes directed by Alexandra Deschamps-Sonsino & Peter Bihl. It was first presented as a series of explorations around the kitchen for the Mozilla Festival in October 2015 and will next be in London for the Design Festival in September 2016.

www.goodhome.org | [@GoodHomeProject](#) | [#thegoodhome](#) on instagram

Images for media use available for download at <http://j.mp/ghmmedia>

About the exhibitors:

Alexandra Deschamps-Sonsino

A product and interaction designer based in London, she is the founder of the Good Night Lamp and runs an internet of things practice called designswarm.

www.designswarm.com | [@iotwatch](#)

Peter Bihl

As founder of The Waving Cat, Peter explores the impact of emerging technologies through consulting, R&D, publications and conferences like ThingsCon, a global event series around the Internet of Things. He's based in Berlin.

www.thewavingcat.com | [@peterbihl](#)

Michelle Thorne

Michelle leads the Internet of Things program at the Mozilla Foundation and is based in Berlin.

<http://webwiththings.tumblr.com> | [@thornet](#)

Iohanna Nicenboim

A designer and researcher, focused on creating poetical interactions with technology. She teaches at the University of the Arts in Berlin.

<http://iohanna.com/Data-Domestication> | [@iohanna_ed](#)